



Free  
to be  
me!

CITY OF  
VANCOUVER

## A Celebration of Freedom

**Sunday, August 1, 2010**, beginning at noon, the City is participating in the Pride Parade with an entry that consolidates all departments.

The Pride Week theme is *liberate, and what it means to be free*. Mayor, Council and elected officials will ride on our colourful 1960s style float accompanied by VPD and Fire and Rescue vehicles and the VPD Pipe Band.



There are a limited number of spots for staff to walk with the float in 'peace march' style. Wear bell-bottoms, sandals, headbands and beads to add to the fun.

The first 100 people to RSVP will receive a free t-shirt.

To participate, please contact Brian Wong at 604.871.6075 or [brian.wong@vancouver.ca](mailto:brian.wong@vancouver.ca) by **Friday, July 16, 2010**.



## **PRIDE PARADE**

**Sunday, August 1, 2010**

### **Frequently Asked Questions**

#### **What is the Pride Parade?**

The annual Pride Parade is organized by the Vancouver Pride Society. Spanning 20 blocks and attracting an audience of over 600,000 in 2009, the Pride Parade is Vancouver's premier celebration of culture and diversity.

#### **When does the parade start?**

The parade begins on Sunday, August 1 at Noon.

#### **What is the parade route?**

The Parade begins at Robson and Thurlow. It proceeds down Robson to Denman, along Denman to Beach Avenue, and along Beach Avenue to Sunset Beach.

#### **How is the City involved?**

For the second year running, the City of Vancouver will have an entry that represents all City departments. The entry consists of VPD and Fire and Rescue vehicles, the VPD Pipe Band, and a large float. Mayor Robertson and Vancouver City Council will be joined on the float by elected officials from the Park Board and the School Board.

#### **What is the theme of the City float?**

The theme for Pride Season this year is 'liberate'. The City float has a 'freedom' theme and colourful 1960s style graphics.

#### **How can staff be involved?**

Everyone is welcome to be a spectator. Plan to arrive early to secure a good viewing spot. **There are also a limited number of spots for staff to accompany the float on foot.** If you would like to participate in this way you must RSVP by **Friday, July 16.**

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The first 100 staff members to RSVP will receive a free t-shirt to wear. Walkers are encouraged to accessorize their shirts with fun 1960s theme items such as jeans, beads, sandals, peace march type signs, headbands, etc.

### **What time do the walkers arrive?**

Please arrive at Robson and Thurlow no later than 11:30 am.

### **How do I get my t-shirt?**

The t-shirts will be available for pick-up from City Hall on Thursday, July 29 and Friday, July 30. You will receive an email or phone call confirming the date and exact pick-up location.

### **Transportation**

Thousands of spectators will line the parade route. Please plan to walk, bike, take transit or carpool. Pay parking is limited and expensive.

### **What should I bring?**

We recommend that participants and spectators wear comfy shoes, sunscreen and hats. You might also want to bring a bottle filled with tap water.

### **Where do I find more information?**

Detailed information about the parade can be found at [vancouverpride.ca](http://vancouverpride.ca). For more information about the City's entry, please contact Barbara Constantine by phone at **604.374.8055** or by email at [barbara.constantine@vancouver.ca](mailto:barbara.constantine@vancouver.ca).

To RSVP as a walker, please contact Brian Wong by phone at **604.871.6075** or by email at [brian.wong@vancouver.ca](mailto:brian.wong@vancouver.ca) no later than **Friday, July 16**.